

# THE HOOKUP

## News You Can Use

Internet. Fiber. Cable | Access Control | Security Camera Systems | Audio. Visual

Structured Cabling | Telephone. Voicemail



### ACCESS CONTROL More Affordable Than Ever!

Access control systems perform authorization identification, access approval, authentication & accountability of entities via physical or electronic keys, login credentials such as personal identification numbers (PINs) & passwords.

Call Us Today For A Quote!



We will have our equipment on display during this year's Parade! Stop by 97 Bridge Street in The Waters & register to win a gift basket from Pepper Tree Steaks & Wine!

**June 18-19 & 25-26**

## INDUSTRY SPOTLIGHT Camera Imaging Advancements

With today's technology, deciding which type of camera system can be difficult.

The "original" standard security cameras were analog & the resolution was terrible, with as little as 400 TVL (lines of resolution). However the 960H has become the new industry standard for analog cameras which allows up to 700TVL and that is the best we have seen using analog technology. These are economically priced systems & give you good coverage.

The newest type of camera is known as HD over COAX or TVI. These cameras give resolutions up to 2MP (megapixels), which is 3 times better than the top of the line analog camera. While these are not as expensive as the IP cameras, they will cost approximately 20% more than analog but provide full 1080p High Definition images.

Lastly, are the IP (internet protocol) network cameras that use computer network switches and routers to send images back to the DVR. These cameras start at 2MP & move up to 5MP & higher.



## NEED TO UPGRADE YOUR PHONE SYSTEM?

We can help! Want to change carriers? We can help with that too! How old is your current system? Technology moves quickly & so should you! Call us today!

### COMTEX SAVINGS!!

Make a purchase by June 30th & ask about our discount & rebates up to \$500! Applies to telephone systems, access control & camera systems over \$5,000.

*Industry Spotlight continued...Separate wiring & network is recommended as these use a lot of bandwidth on a network. The images from 2MP IP cameras are the same as the 2MP TVI cameras, but the advantage of 3MP to 5MP is that you can "zoom" into the image without losing as much detail when reviewing footage.*

So - which system is BEST for you? Most likely it is a mixture of these technologies. Comtex sells a camera system known as a Tri-brid system & can support analog, TVI and IP (up to 5MP) cameras all on the same DVR / system (holds video for 2-4 weeks).

## SAVE YOUR DATA

The primary use for cameras is to record video footage to a DVR that can easily be played back from the main console of the DVR or thru other devices.

Remember that your internal office network likely has WiFi and our technicians can show you how to download the FREE application for your smart phone (iOS or Droid devices), and provide the IP address so that you are NOT using any of your phone DATA while viewing the cameras from inside your OFFICE. This will not only save money but allows you to encourage authorized supervisors to watch your business for situations that may develop positively or negatively regarding visitors, employee performance & security issues more often, from their iPads, Gpads, phones, etc... Call us for a FREE proposal to install more HDTVs and create your internal LIVE feed system or more information about the FREE apps.

## TY'S TECH TIPS!



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SHARE

DO ALL THREE  
& BE ENTERED  
**TO WIN!**

1 of 3 \$50 Gift Cards  
Amazon . The Summit . The Shoppes at Eastchase

**GRAND PRIZE**  
16GB iPad Mini

